

The Tackle Box



Established in 1983, The Tackle Box spent 17 successful years in the village of Sutton-at-Hone and built a reputation for all round customer service, good stock levels and angling knowledge, first locally and then both nationally and internationally. The Tackle Box was possibly the first shop, worldwide, to commit to the pursuit of one species of fish, carp, a commitment that had the rest of the angling trade questioning the decision.

Carp fishing wasn't what it is nowadays. Only a small percentage of anglers went carp fishing, but those who did seemed to be doing it in the Darent valley. Carp anglers from all over the country, came to fish at venues like Dartford, Darent, Sutton and Horton Kirby. The attraction was the bigger than average size of the fish. The shop became frequented by the migrating anglers because of its location, right in the heart of those Darent Valley venues. The carp fishing bubble was just about to take off ...

As the business grew, it became clear that the original premises were not going to be able to cope. So, in June 1999, The Tackle Box SUTTON-AT-HONE became The Tackle Box DARTFORD and everything was relocated to the current location in Watling Street, Dartford. The move allowed the business to grow and

provide an even better service to its customers. The bigger premises enabled the business to expand its coverage into all types of specimen angling and has catered for most species of freshwater fish such as Pike, Barbel, Tench etc, for many years, and have a healthy coverage of sea angling.

From what was a small packet-post affair, a worldwide mail order service grew. A fully equipped and staffed in-house workshop, for the repair and service of most angling equipment, was built inside the premises. Also, since the early years, The Tackle Box has been known for rod building and repair, and last year a fully operational custom rod building and repair shop was opened internally.

Customer service, good stock levels and a commitment to providing an excellent shopping experience are still very much priorities at The Tackle Box. The recent internal refurbishment demonstrates the good working relationship with major brands within the industry, as many suppliers have installed large brand-aware areas. Add to all this the warm welcome to all from knowledgeable staff, and you get everything that makes a visit to the shop a pleasure and an experience rarely equalled in any retail environment.

You can find us at:

The Tackle Box Dartford, 251, Watling Street, Dartford, Kent DA2 6EG

Only 5 minutes from junction 1B of the M25!

Plenty of FREE parking right outside the door!

We are open:

Mon to Weds : 8.30am – 6pm • Thursday : 9.30am – 6pm • Friday : 8.30am – 6pm

Saturday : 8.30am – 6pm • Sunday : 8.30am – 1pm

Bank Holidays : 9am – 1pm

www.tacklebox.co.uk

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